

MODULE SPECIFICATION FORM

Module Title: Fundamentals of Finance	Level: 3	Credit Value: 20
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Module code: BUS343	Cost Centre: GAMG	JACS3 code: N/A
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Trimester(s) in which to be offered: Trimester 2	With effect from: January 2017
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Office use only: To be completed by AQSU:	Date approved: September 2014 Date revised: January 2017 Version no: 2
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Existing/New: New	Title of module being replaced (if any): N/A
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Originating Department: Business	Module leader: Anna Sung
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Module duration (total hours): 200	Status: Core: core/option/elective (identify programme where appropriate): Foundation Year Business
Scheduled learning & teaching hours: 50	
Independent study hours: 150	
Placement hours: 0	

Programme(s) in which to be offered: BA (Hons) Accounting and Finance (including Foundation Year) BA (Hons) Business (including Foundation Year) BSc (Hons) Digital Enterprise and Innovation (including Foundation Year) BA (Hons) Global Business (including Foundation Year) BA (Hons) Hospitality, Tourism and Event Management (including Foundation Year) BSc (Hons) Business, Marketing and Consumer Behaviour (including Foundation Year)	Pre-requisites per programme (between levels): None
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Module Aims:

The aim of this module is to introduce students to basic concepts in finance and to equip them for further studies in more advanced topics in accounting and finance.

Intended Learning Outcomes:

At the end of this module, students should be able to:

Knowledge and understanding

1. Describe and appreciate the function of finance. (KS1, KS6)
2. Understand basic financial statements. (KS1, KS5, KS10)
3. Identify sources of finance for businesses. (KS1, KS3, KS5, KS6)
4. Apply basic financial decision making techniques. (KS3, KS5, KS10)

Key skills for employability

1. Written, oral and media communication skills
2. Leadership, team working and networking skills
3. Opportunity, creativity and problem solving skills
4. Information technology skills and digital literacy
5. Information management skills
6. Research skills
7. Intercultural and sustainability skills
8. Career management skills
9. Learning to learn (managing personal and professional development, self management)
10. Numeracy

Assessment:**Indicative Assessment One:**

An individual written assignment concerning finance and financial statements.

Indicative Assessment Two:

A presentation about sources of finance and financial decision making in business context.

Assessment	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count or equivalent if appropriate
1	LO: 1,2	Coursework	50%	N/A	1,500
2	LO: 3,4	Presentation	50%	15 min	

Learning and Teaching Strategies:

The module will be delivered through lectures and workshop based tutorials. This will be assisted with support through the University VLE (Virtual Learning Environment). Lectures aim to deliver theory and knowledge of the module. Tutorials are followed to help students applying the knowledge and theory to solve problems.

Guidance, feedback and support will be given to students by the module tutor to support students learning and engagement throughout the module delivery on both individual and group levels.

Syllabus outline:

1. Introduction to finance
2. Introduction to financial statements
3. Financial analysis
4. Different sources of business finance
5. Financial decision making techniques

Bibliography:**Essential Reading:**

Atrill, P. and McLaney, E. (2015) *Accounting and Finance for Non-Specialists*, 9th edition, Harlow: Person Education

Recommended Reading:

Hiller, D., Clacher, I., Ross, S., Westerfield, R. and Jordan, B. (2014) *Fundamentals of Corporate Finance*, 2nd European Edition, London: McGraw-Hill Education.

Marney, J. P. and Tarbert, H. (2011) *Corporate Finance for Business*, Oxford, UK, Oxford University Press.

Journals:

The Economist
Financial Times
Bloomberg
Harvard Business Review